

Options and Costs

PRINT

20,100
REACH

- Cover Sponsorship.....€6,950
- Double Page Spread.....€4,950
- Full Page.....€3,950
- Half Page.....€2,365
- Quarter Page.....€1,925
- Sponsored Carrier Sheet..€3,500

DIGITAL

112,651
REACH

- Website Top Banner €1,350 pcm
- Website Side Banner.. €950 pcm
- Webinar€4,950
- White Paper€2,950

EMAIL

52,000
REACH

- E-News banner (monthly).....€1,750
- Editorial/Feature E-Banner (monthly).....€1,250
- Issue Alert banner (quarterly)€1,950
- Product & Services Directory entry (monthly)€950
- Dedicated E-mail shot.....€2,750

SOCIAL MEDIA

2M+
REACH

- Standard Post.....€950
- Video Post.....€1,100

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