




**TRANSPORT
SECURITY
INTERNATIONAL**



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2024 MEDIA INFORMATION

The **ONLY** dedicated Transport Security publication
Helping you reach Global Transport Security Industry Professionals



INCORPORATING



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Why Transport Security International?



Joy Finnegan
Editor in Chief

As wondrous and amazing as our world is, it can also be a dark place. Conflicts like the Russia-Ukraine war and the Israeli-Hamas war are cause for the most serious security concerns. But divisions are splintering societies and tensions threaten to boil over in numerous places. Other conflicts may crop up at any time. Why should we care about far off places and conflicts that have nothing to do with us? Because of the ever-present risk that it could be our country, flight, ship, container, inventory, etc., next.

Countries like Afghanistan, Yemen, Syria, Venezuela, Russia and South Sudan are listed as among the most dangerous places on our planet. Iceland, New Zealand, Portugal, Austria and Denmark are listed as some of the safest. What are some of the things these dangerous countries need to do to shore up security? What are some of the things that the safest places are doing to ensure safety?

Humanitarian hot spots globally are increasingly impacting a growing number of people marking this time a turning point in migration history worldwide. Increasing economic and social imbalances, dramatic changes in climate patterns and the geopolitical reshaping of entire regions aggravate security concerns. Last year saw an increase of 64% in detections of irregular border crossing by the EU member states and a 58% increase in asylum-seekers applications and this trend will likely continue during the coming years.

We must stay vigilant to protect people, assets and information from physical and digital threats. These threats can come in different forms, ranging from theft, violence and vandalism to digital security risks such as cyberattacks, data breaches and hacking. We maintain that being proactive will be key to riding these storms out. It has never been clearer that we live in an interconnected world. But all must act individually to

ensure security, even knowing that we are in the fight together as an interconnected global unit.

To that end Transport Security Intl., we will continue to cover processes that are risk-based and data-driven like security management systems (SeMS); procedures like the Standards and Recommended Practices (SARPs) for international civil aviation as incorporated into the 19 technical annexes to the Chicago Convention; products and ideas that can help the global transportation industry keep secure and make security stronger and travel safer for all.

Therefore, Transport Security Intl. will continue to see the synergies between all modes of transport and the crucial need to share insights between these areas for a more comprehensive understanding of what security challenges are being faced across the board in transportation.

We appreciate your support since we rebranded to cover security in all modes of transport and we hope you will continue to read the magazine and website, comment and send suggestions on what coverage you'd like to see, as well as let us know how we are doing. Here's to a safer, more secure world – and to you – the people who make it so.

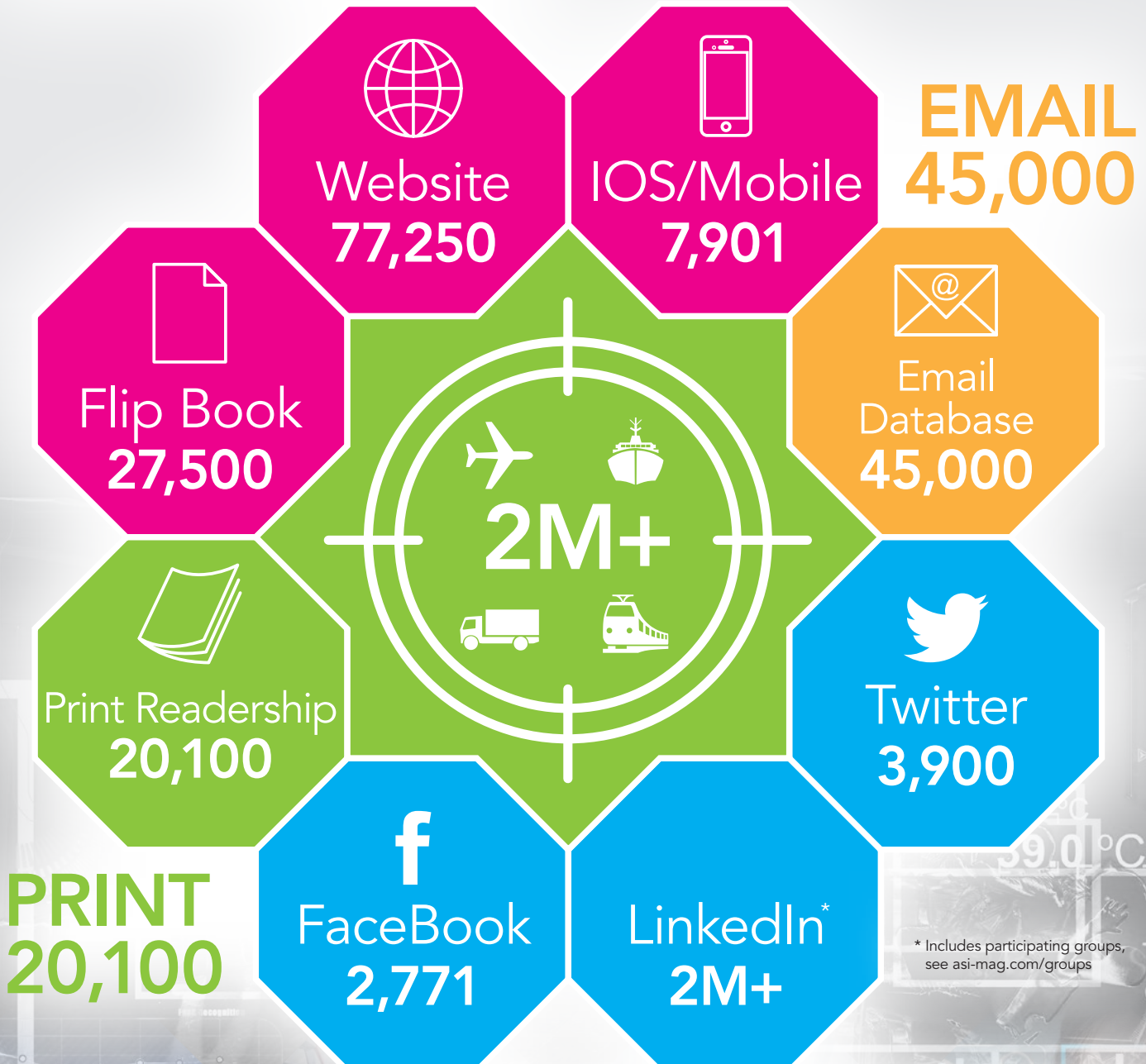


TSI can put YOUR brand and advertising message in front of 2 million+ Transport Security professionals in 207 countries.



Adrian Broadbent
CEO/Owner

DIGITAL 112,651



* Includes participating groups, see asi-mag.com/groups

SOCIAL MEDIA 2M+

Web Traffic

Users

79,174

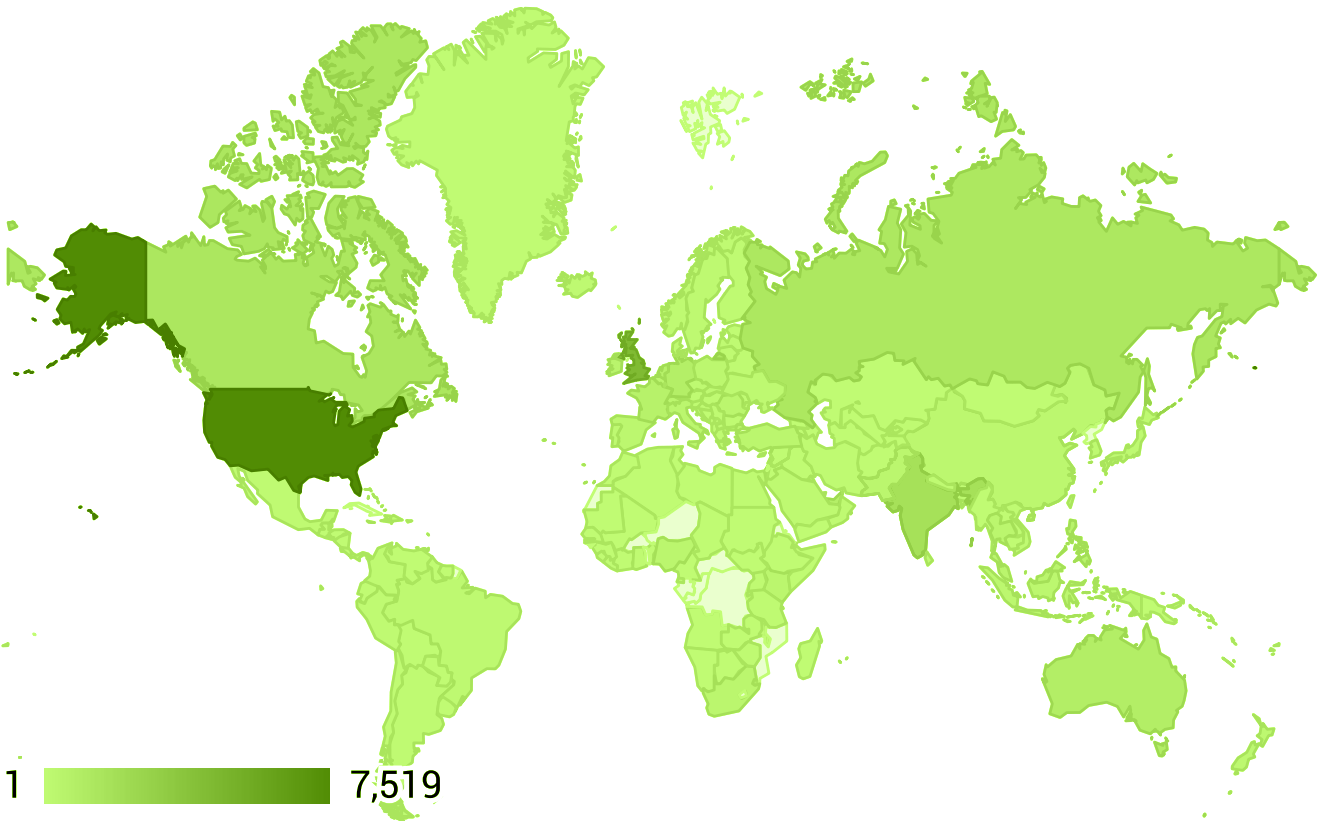
Sessions

98,744

Pageviews

166,094

207 countries covered

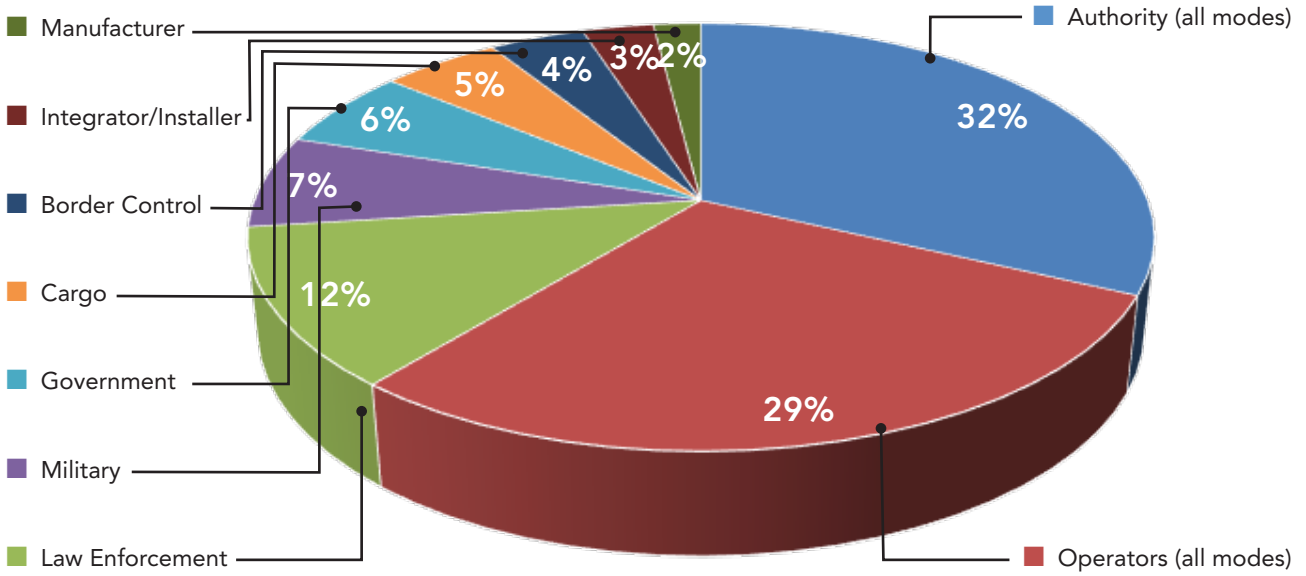


COUNTRY	SESSIONS	PAGE VIEWS
United Kingdom	4,368	16,294
United States	7,519	12,751
India	1,794	4,045
Australia	928	3,281
Canada	1,334	3,148
Russia	1,324	2,234
France	605	2,113
Netherlands	648	1,928
Germany	800	1,823
United Arab Emirates	788	1,792
Poland	291	1,598
Peru	89	1,523
Italy	354	1,397
Ireland	446	1,315
Romania	391	1,280
Singapore	580	1,167
Switzerland	349	1,148
Hong Kong	423	1,082

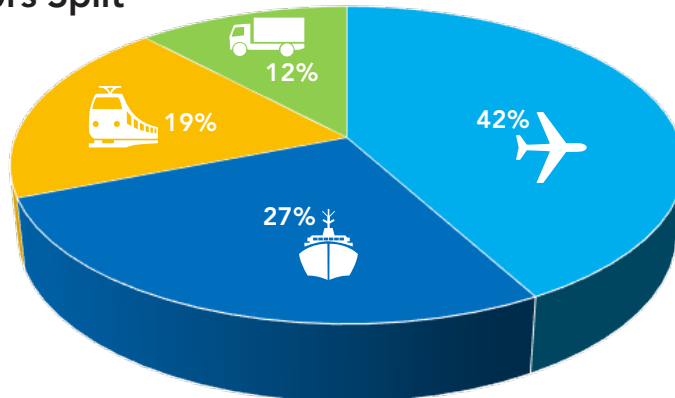
COUNTRY	SESSIONS	PAGE VIEWS
Turkey	359	1,017
Czech Republic	172	1,001
Thailand	392	956
Belgium	341	944
Kenya	351	771
Philippines	520	739
Portugal	178	710
Mauritius	110	700
Slovakia	140	681
Pakistan	348	643
South Korea	164	635
Spain	279	611
South Africa	362	605
Belarus	53	597
Malaysia	403	596
Israel	274	526
Nigeria	365	516
China	302	515

Demographics

Principal activity



Authority & Operators Split



Editorial Schedule



Spring 2024

AD CLOSE: 19 February

- Cargo Security
- Body Scanning Tech
- Fire detection & Alarm systems
- Aviation security in Israel – what changes, new challenges are there now?
- Processes/Technologies to increase security without creating undesired financial/operation issues
- Development of new security tech
- Surface Transportation Explosive Threat Detection (STETD)
- Fleet Management
- Insurance
- Tunnel Security
- Analysis tools & mitigation means for explosive blast in passenger rail vehicles
- Security amidst mass Evacuations post Russian Invasion

SHOW DISTRIBUTION

- IFSEC – Excel, London
- Aerospace Tech Week Europe – Munich, Germany
- CTX – Excel, London
- Passenger Terminal Expo – Frankfurt
- The Security Event – the NEC Birmingham, UK

Summer 2024

AD CLOSE: 17 June

- SeMS
- Behavioral Detection post-Covid
- Metal Detection
- X-Ray Screening
- Utilizing large scale x-ray & gamma ray machines & radiation detection devices to screen cargo
- Coastal Surveillance
- Vehicle ramming
- Bridge Security
- Container Security
- Preparing emergency response plans
- Cyber Security risks

SHOW DISTRIBUTION

- International Security Expo – London
- Others – TBC

Autumn 2024

AD CLOSE: 23 September

- Intelligent CCTV
- Cyber Security Intelligence
- Airport & major transport hubs perimeter fencing/security
- Computer based Training – state of play in 2024
- Securing maritime facilities
- Emergency Response plans
- Bridge Security
- Development of new security tech
- How the driver Shortage is impacting Security
- Home made Explosives.
- Safety Uniforms/Work ware in mass Transit Systems

SHOW DISTRIBUTION

- Critical Infrastructure – Madrid
- American Maritime Forum – Venue TBC
- Others – TBC

Winter 2024

AD CLOSE: 18 November

- Perimeter Security
- Explosion Detection Technology
- Airport Policing
- Counter Drone Solutions
- Development of new security technologies
- Critical infrastructure protection security
- Cross Border Security
- Human trafficking
- Strengthening chemical facilities & transport
- Container Security
- Security amidst mass Evacuations post Russian Invasion

SHOW DISTRIBUTION

- TBC

Options and Costs

PRINT 20,100 REACH

- Cover Sponsorship..... €6,950
- DPS Sponsored Feature which includes an advert..... €4,500
- Full Page..... €3,500
- Half Page €2,365
- Quarter Page..... €1,925
 - Sponsored Carrier Sheet €3,500

DIGITAL 112,651 REACH

- Website Top Banner€1,350 pcm
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- White Paper €2,950

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- E-News banner (monthly)..... €1,750
- Editorial/Feature E-Banner (monthly)..... €1,750
- Issue Alert banner (quarterly) €2,250
- Product & Services Directory entry (monthly) €950
 - Dedicated E-mail shot €3,250

SOCIAL MEDIA 2M+ REACH

- Standard Post..... €1,500
- Video Post €1,850

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Package Prices and Plans

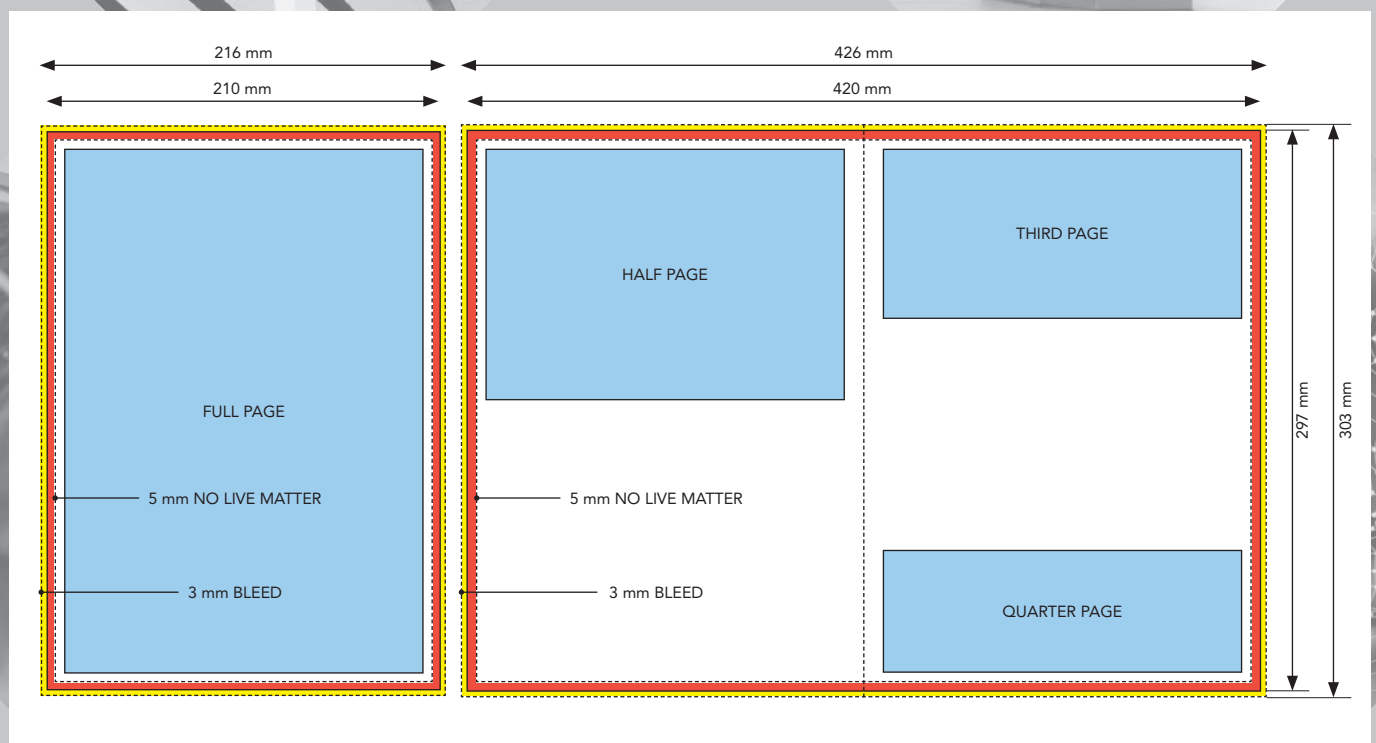
GREAT PACKAGES, SAVE MONEY AND PAY MONTHLY

	GOLD €1,750 pcm (x12)	SILVER €1,250 pcm (x12)	BRONZE €750 pcm (x12)
PRINT			
Double page Spread x 4	✓ OR		
Full page x 4	✓	✓	
Full page x 2			✓
Profile/Advertorial Page x 2	✓		
Sponsored Carrier sheet x 2	✓		
DIGITAL			
Website Banner – 12 months	✓		
Website Banner – 6 months		✓	
Website Banner – 3 months			✓
Email Banner x 4	✓		
Email Banner x 2		✓	
Webinar – Full spec	✓		
Webinar – Basic		✓	
White Papers x 2	✓		
EMAIL			
Product & Services Spotlight x 4	✓		
Product & Services Spotlight x 2		✓	
Product & Services Spotlight x 1			✓
Dedicated Email shot x 4	✓		
Dedicated Email shot x 2		✓	
Dedicated Email shot x 1			✓
SOCIAL MEDIA			
Social Media Post x 6	✓		
Social Media Post x 3		✓	
Social Media Post x 1			✓

SPECIAL DISCOUNTED RATES, PAYABLE MONTHLY (x 12), TO SPREAD COST

Specifications & Mechanical Sizes

DISPLAY	SIZE	
	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double page spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter Page Landscape	2.56 x 7.48	65 x 190
Classified Small	1.18 x 2.56	30 x 65
Classified Medium	2.56 x 2.56	65 x 65
Classified Large	3.66 x 2.56	93 x 65



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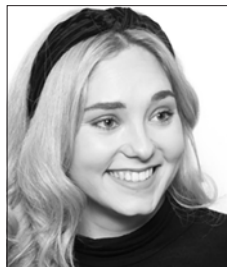
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